

## CLAIMS

I claim:

1. A method of raising money comprising the steps of:
  - A. creating an internet site, and
  - B. creating a bounty by selecting a beneficiary, actor, condition, benefactor, incentive and events.
2. A method of raising money comprising the steps of:
  - A. creating an internet site, and
  - B. creating a bounty by selecting a beneficiary, actor, condition, benefactor, incentive and events,
  - C. broadcasting the bounty on a television show.